

EXPERIENCE PIEMONTE: PERFORMING UNIQUENESS

Design • Fashion • Textile • Jewellery • Wellness

La Venaria Reale
(18 – 19 novembre 2025)

COMPANY PROFILE 1

Company name	Unbound Merino
Country	Canada
Website	www.unboundmerino.com/
Number of employees in 2024	50
Following delegate will attend the b2b event:	Position in the company: Product Designer
	Spoken Languages: English
	Geographic areas covered: Canada, USA, EU, UK
Please indicate if you are:	Fashion designer
Activity description: (Please indicate your core business)	Men's & women's apparel and accessories, featuring merino wool clothing for travel
Please indicate the products you are most interested in:	Fabrics for women's fashion Fabrics for men's fashion Home textile (ie. Bedding) Fashion accessories (Buttons, Zippers, Elastics, Buckles, Cord Stoppers, etc.)

COMPANY PROFILE 2

Company name	Brooks Brothers
Country	USA
Website	www.brooksbrothers.com
Number of employees in 2024	2.700

Following delegate will attend the b2b event:	Position in the company: Senior Designer
	Spoken Languages: English
	Geographic areas covered: Global, with focus on USA
Please indicate if you are:	Fashion designer, e-shop, fashion brand
Activity description: (Please indicate your core business)	America's oldest apparel brand known for classic and preppy style, particularly shirts, suits and sweaters.
Please indicate the products you are most interested in:	Fabrics for women's fashion Fabrics for men's fashion Fashion accessories (trims, etc.)

COMPANY PROFILE 3

Company name	Proenza Schouler
Country	USA
Website	www.proenzaschouler.com
Number of employees in 2024	50-100
Following delegate will attend the b2b event:	Position in the company: Senior RTW Materials Manager
	Spoken Languages: English
	Geographic areas covered: US and IT based company but I cover all/global material sourcing and development
Please indicate if you are:	Fashion designer
Activity description: (Please indicate your core business)	High end ready-to-wear womenswear company based in NYC. We offer leather garments and accessories, as well as out mainline and white-label (more contemporary pricepoint) woven and knitwear garments including dresses, separates, and outerwear.
Please indicate the products you are most interested in:	Fabrics for women's fashion Fashion accessories (hardware, buttons, ecc.)

COMPANY PROFILE 4

Company name	Echo Design
Country	USA
Website	www.echodesign.com
Number of employees in 2023	200
Following delegate will attend the b2b event:	Position in the company: Senior Designer, Ralph Lauren CW Accessories
	Spoken Languages: English
	Geographic areas covered: North America
Please indicate if you are:	Fashion designer
Activity description: (Please indicate your core business)	Knitwear, wovens, prints, leather goods, structured headwear.
Please indicate the products you are most interested in:	Fabrics for women's fashion Leather fabrics