

EXPERIENCE PIEMONTE: PERFORMING UNIQUENESS

Design • Fashion • Textile • Jewellery • Wellness

La Venaria Reale
(18 – 19 novembre 2025)

DESIGN

COMPANY PROFILE 1

Company name	SJ INTERIOR DESIGNS
Country	Germany
Website	www.stefaniejaensch.de
Number of employees in 2024	4
Following delegate will attend the b2b event:	Position in the company: Owner / Interior Designer
	Spoken Languages: English, German
	Geographic areas covered: Worldwide
Please indicate if you are:	Interior designer
Activity description: (Please indicate your core business)	Stefanie Jaensch INTERIOR DESIGNS is a design studio, specialised in creating and executing individual interior design concepts as well as worldwide corporate interior designs of renowned brands. Stefanie and her team of interior designers and architects offer their expertise and design services in various design branches like hospitality design, retail design, exhibition design, residential design, office spaces, and feasibility studies, corporate identity, brand design & graphics. The focus of the design work remains in the hospitality industry, so the clients benefit from their extensive expertise and flexibility in designing, converting and rebranding their spaces. The studio creates and oversees the project from initial sketches through design concepts and drafts to detailed drawings. They also monitor and document the design projects during the realisation.
Please indicate the products you are most interested in:	Furnishing fabrics Indoor furniture Outdoor furniture Decorative objects Fixtures & equipment for hotels, offices, shops Interior finishes Taps and fittings Lighting

COMPANY PROFILE 2

Company name	Arma Interiors
Country	UK
Website	www.armainteriors.co.uk
Number of employees in 2024	5
Following delegate will attend the b2b event:	Position in the company: Interior Designer & Buyer
	Spoken Languages: English
	Geographic areas covered: London
Please indicate if you are:	Interior designer, showroom/concept store/shop
Activity description: (Please indicate your core business)	We are an interior design company based in the UK, currently operating on a global scale. Our primary focus is central London, and we have recently acquired a building on Cobham High Street to establish our showroom. This new location will also serve as our staff's office, allowing us to consolidate our team in one space. We aspire to collaborate with innovative companies in Italy to provide our clients with unique and luxurious products that are not available in the UK. Furthermore, we have the privilege of working with royal clients from the Middle East, including the government of Qatar and a member of the Kuwaiti royal family. While we are currently engaged in projects for their properties in London, we also see exciting potential for collaboration on developments in their home countries.
Please indicate the products you are most interested in:	- Furnishing fabrics - Home linen - Indoor furniture - Outdoor furniture - Decorative objects - Interior finishes - Taps and fittings - Lighting

COMPANY PROFILE 3

Company name	Chapi Design
Country	Canada
Website	www.chapidesign.com
Number of employees in 2024	15-30
Following delegate will attend the b2b event:	Position in the company: Senior Lead Design
	Spoken Languages: English
	Geographic areas covered: Worldwide. Majority in Caribbean/central America
Please indicate if you are:	Interior designer
Activity description: (Please indicate your core business)	Luxury hotels, branded residences, yachts.
Please indicate the products you are most interested in:	Indoor furniture Outdoor furniture Decorative objects Interior finishes Taps and fittings Lighting

COMPANY PROFILE 4

Company name	Boucle Design Ltd
Country	UK
Website	www.boucle.design
Number of employees in 2024	2
Following delegate will attend the b2b event:	Position in the company: Director
	Spoken Languages: English
	Geographic areas covered: UK and EU
Please indicate if you are:	Interior designer
Activity description: (Please indicate your core business)	Bouclé Design is a London-based interior design studio specialising in luxury residential and boutique hospitality projects. Our core business includes concept development, bespoke furniture sourcing, spatial planning, and creating tailored design solutions that combine modern elegance with timeless comfort. We also provide online design consultations and curated moodboards for international clients.
Please indicate the products you are most interested in:	- Furnishing fabrics - Home linen - Indoor furniture - Outdoor furniture - Decorative objects - Fixtures & equipment for hotels, offices, shops - Interior finishes - Taps and fittings - Household items - Tableware - Lighting

COMPANY PROFILE 5

Company name	Edit! architects
Country	Czech Republic
Website	www.editarchitects.com
Number of employees in 2024	17
Following delegate will attend the b2b event:	Position in the company: Founding partner
	Spoken Languages: English, Czech, Slovak, German
	Geographic areas covered: Central and Eastern Europe
Please indicate if you are:	Architect, interior designer
Activity description: (Please indicate your core business)	Residential architecture, interior design focused in hospitality (restaurants).
Please indicate the products you are most interested in:	Indoor furniture Outdoor furniture Fixtures & equipment for hotels, offices, shops Taps and fittings Lighting

COMPANY PROFILE 6

Company name	M INTERIOR
Country	SAUDI ARABIA
Website	www.m-interior.com.sa
Number of employees in 2024	
Following delegate will attend the b2b event:	Position in the company: Projects manger
	Spoken Languages: English
	Geographic areas covered: AL RIYADH – JEDDAH – DUBAI
Please indicate if you are:	Architect, interior designer
Activity description: (Please indicate your core business)	M Interior is a Riyadh-based office specializing in interior design, as well as providing exterior design, garden design and digital design services. The office also provides supervision services for residential and commercial projects. The office was established by one of the best designers in the Kingdom of Saudi Arabia, Mona Al-Aqeel. Our services: - Architecture and Interior Finishing Services - Interior Design and Project Management - Construction and Interior Fit-Out Services - Architectural Design and Site Supervision
Please indicate the products you are most interested in:	- Furnishing fabrics - Home linen - Indoor furniture - Outdoor furniture - Decorative objects - Fixtures & equipment for hotels, offices, shops - Interior finishes - Taps and fittings - Household items - Tableware - Lighting

COMPANY PROFILE 7

Company name	SUNMETRON
Country	FRANCE
Website	www.sunmetron.com
Number of employees in 2024	9
Following delegate will attend the b2b event:	Position in the company: Manager / designer
	Spoken Languages: French / English
	Geographic areas covered: FRANCE & Caraïbes
Please indicate if you are:	Architect, interior designer Department store, showroom/concept store
Activity description: (Please indicate your core business)	Our core business is transforming existing and heritage sites into refined experiences , aligning design, use, and excellence in execution . We structure the project (brief, drawings, details, technical specifications), coordinate the trades, and de-risk the installation of high-end elements (marble, fine metalwork, decorative lighting, bespoke joinery, premium tapware, etc.). The goal: spaces true to the brand's DNA , delivered to the expected quality, on time and on budget .
Please indicate the products you are most interested in:	Furnishing fabrics Indoor furniture Outdoor furniture Taps and fittings Lighting

COMPANY PROFILE 8

Company name	ACP ARCHITECTURE
Country	FRANCE
Website	www.acparchitecture.com
Number of employees in 2024	5
Following delegate will attend the b2b event:	Position in the company: President
	Spoken Languages: FRANÇAIS ITALIEN ANGLAIS
	Geographic areas covered: FRANCE & MAROC
Please indicate if you are:	Architect, interior designer
Activity description: (Please indicate your core business)	ARCHITECTURE
Please indicate the products you are most interested in:	Furnishing fabrics Home linen Indoor furniture Outdoor furniture Decorative objects Interior finishes Household items Tableware Lighting

COMPANY PROFILE 9

Company name	IC-10 Proyectos Técnicos y Construcciones
Country	SPAIN
Website	www.ic-10.es
Number of employees in 2024	107
Following delegate will attend the b2b event:	Position in the company: General Director
	Spoken Languages: Spanish, English, French
	Geographic areas covered: Spain
Please indicate if you are:	General Contractor
Activity description: (Please indicate your core business)	IC-10 is a construction and installation company specialized in: - Hospitality projects: Hotels, Student Residences, Senior Residences. - Retail projects: locals and shops in shopping centers, airports, for different brands of restaurants, phone shops, jewellery shops... - Corporate Offices projects: For different national and international companies that come to Spain and have to design & build their headquarter. We can offer our clients a "360° service", that ranges from design, through construction and continuing with the maintenance of their facilities. We also work under the standard Breeam, Lead and Well.
Please indicate the products you are most interested in:	Fixtures & equipment for hotels, offices, shops Lighting

COMPANY PROFILE 10

Company name	Longoni Design Limited T/A Michele Longoni Interiors
Country	UK
Website	www.michelelongoni.com
Number of employees in 2024	2
Following delegate will attend the b2b event:	Position in the company: Director
	Spoken Languages: Italian, English, French
	Geographic areas covered: EUROPE with focus on UK, south of France, coastal Italy
Please indicate if you are:	Interior designer
Activity description: (Please indicate your core business)	Michele Longoni Interiors is a London-based studio founded in 2014, offering creative, high end, bespoke interior design for private and commercial clients across the UK, France, and Italy. Known for timeless elegance with Italian flair and British warmth, the firm delivers personalized, practical solutions from full renovations to room restylings.
Please indicate the products you are most interested in:	Furnishing fabrics Home linen Indoor furniture Outdoor furniture Interior finishes Taps and fittings Lighting

COMPANY PROFILE 11

Company name	Ruiz Larrea Architecture
Country	SPAIN
Website	www.ruizlarrea.com
Number of employees in 2024	40
Following delegate will attend the b2b event:	Position in the company: Chairman and partner
	Spoken Languages: Spanish & French
	Geographic areas covered: All Spain and island (Tenerife, isole Canarie)
Please indicate if you are:	Architect
Activity description: (Please indicate your core business)	Architectural design, planning, analysis and processing of planning and building permits, and management of the construction of all types of buildings for residential, hotel, office, social and healthcare (except hospitals) or public facilities, as well as logistics.
Please indicate the products you are most interested in:	Furnishing fabrics Indoor furniture Outdoor furniture Fixtures & equipment for hotels, offices, shops Interior finishes Taps and fittings Lighting

COMPANY PROFILE 12

Company name	YASMINE B DESIGN
Country	FRANCE
Website	www.yasmineb.design
Number of employees in 2024	1
Following delegate will attend the b2b event:	Position in the company: Interior Design & Founder
	Spoken Languages: English, French, Arabic, some basic Italian,
	Geographic areas covered: France (Paris mostly + South of France and countryside), Dubai, London, Milan
Please indicate if you are:	Interior designer Reselling furniture, lighting & decoration
Activity description: (Please indicate your core business)	Yasmine B Design is an interior design company specialized in turnkey “white glove” projects. We work mostly on residential properties in Paris, South of France, French countryside homes, as well as punctually in Dubai, London and Paris. Our clients are 90% foreigners (mostly from USA and Middle East, or French expats in places like Asia or Scandinavia or Switzerland) who rely on us for designing, refurbishing, and decorating their home – with an A to Z approach. We carry a “Contemparisian™” style which is adapted to the client. Before launching YASMINE B DESIGN in Paris in 2021, I lived in Dubai where I also worked under a different name in interior design, closely linked to real estate. And prior to that, I worked in luxury fashion in Paris and other cities. Check www.linkedin.com/in/yasminebehnam
Please indicate the products you are most interested in:	Indoor furniture Outdoor furniture Decorative objects Interior finishes Taps and fittings Lighting

COMPANY PROFILE 13

Company name	UA INTERIORS
Country	TURKEY
Website	www.uainteriors.com.tr
Number of employees in 2024	8
Following delegate will attend the b2b event:	Position in the company: Founder / Managing Director
	Spoken Languages: English
	Geographic areas covered: Turkey, USA, Europe, Dubai
Please indicate if you are:	Interior Designer
Activity description: (Please indicate your core business)	Yacht interior concept design, project management, production and installation
Please indicate the products you are most interested in:	Furnishing fabrics Indoor furniture Outdoor furniture Decorative objects Interior finishes Lighting