

EXPERIENCE PIEMONTE: PERFORMING UNIQUENESS

Design • Fashion • Textile • Jewellery • Wellness

La Venaria Reale
(18 – 19 novembre 2025)

DESIGN

COMPANY PROFILE 1

Company name	CANA TRADING
Country	South Korea
Website	n/a
Number of employees in 2024	4
Following delegate will attend the b2b event:	Position in the company: CEO
	Spoken Languages: English and Korean
	Geographic areas covered: Mostly Korean Companies
Please indicate if you are:	Showroom/concept store/mall Agent Distributor Project Developer
Activity description: (Please indicate your core business)	CANA ITALIAN SHOWROOM acts as a bridge between Italian fashion brands and the Korean market, introducing collections, securing buyer orders, and supporting successful brand establishment. We provide seasonal sales campaigns, promotional events, and tailored consulting on products, pricing, and target market
Please indicate the products you are most interested in:	Apparel manufacturers Bags Sportswear

COMPANY PROFILE 2

Company name	JSTORIA Co.
Country	South Korea
Website	n.a.
Number of employees in 2024	11
Following delegate will attend the b2b event:	Position in the company: General Manager
	Spoken Languages: English, Korean, Italian
	Geographic areas covered: South Korea (domestic department stores, multi-shops), Asia (expansion)
Please indicate if you are:	Showroom/concept store/mall Agent Distributor Importer/Retailer
Activity description: (Please indicate your core business)	JStoria consulting acts as an official partner and importer for Italian premium fashion brands in Korea. We manage distribution to major department stores, organize pop-ups and event and provide agency services for brand expansion.
Please indicate the products you are most interested in:	Apparel manufacturers Scarves Fashion jewellery