



fondo europeo
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FEV PRESENTS KEY OPPORTUNITIES FOR AUTOMOTIVE SUPPLIERS IN FUTURE MOBILITY CONCEPTS

WHEN

26th March 2021

h. 3pm-5.30pm

WHERE

GOTOWEBINAR PLATFORM

URL: <https://attendee.gotowebinar.com/register/4217681937706635278>

ID webinar: 133-350-211

AGENDA

- h. 15.00 Welcome and Introduction –**Rosanna Viola Piemonte Agency**
- h. 15.10 Introduction - **Andrea Sanguedolce** - *Managing Director FEV Italia*
- h. 15.20 **Johannes Houben** - *Head of market opportunity strategies, FEV Consulting: “Overview of current mega trends for the automotive industry”*
- h. 15.45 **Thomas Lüdiger** - *Head of Powertrain system strategies, FEV Consulting: “Zero CO2 Technology Strategies”*
- h. 16.10 **Mirko Engelhard** - *Head of connected & automated mobility, FEV Consulting: “Connected & Automated Mobility (CAM)”*
- h. 16.35 **Johannes Houben** - *Head of market opportunity strategies, FEV Consulting: “Supplier transformation and how to sustain growth & profitability”*
- h. 17.00 Wrap-up and discussion
- h. 17.30 End of webinar

MODERATOR: **Andrea Sanguedolce** - *Managing Director FEV Italy*

WEBINAR TOPICS:

FEV Consulting is a leading management consultancy with a strong technology focus, being very active in the mobility sector, as well as commercial vehicles, off-highway, aerospace, marine, rail and other highly engineered products. FEV Consulting is at the center of the automotive ecosystem due to its active partnerships with several vehicle manufacturers, Tier 1-3 suppliers, industry associations, governmental bodies and research institutes. FEV Consulting is happy to share its views on:

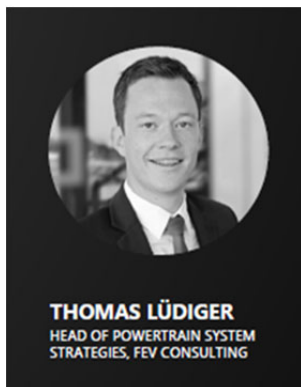
- ✓ **Current mega trends** (i.e. sustainability, digitalization and connected mobility in smart cities) **for the automotive industry** and how these are challenges but also opportunities
- ✓ **Zero CO₂ technology strategies**, and why, how and which electrification technology concepts for passenger car and commercial vehicle applications will prevail until 2030
- ✓ **Connected & Automated Mobility**, and which ADAS/AD functions are expected in the market, why and how will key OEMs and other market players position themselves
- ✓ **Supplier Transformation**, its current key challenges and **how to sustain growth & profitability** by identifying the right approach for your individual boundary conditions.

Participants will have the opportunity to share the FEV view on the future of automotive supply industries, to understand how they can face future automotive scenarios and challenges.

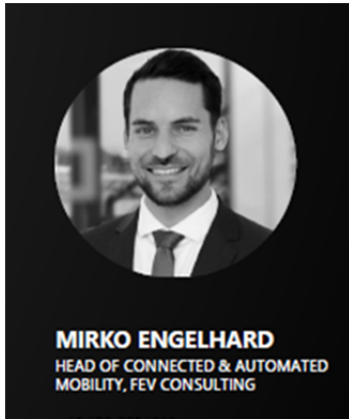
SPEAKERS:



Johannes Houben studied Industrial Engineering with a focus on combustion engines and innovation management at the RWTH Aachen University from 2006-2012. During that time Johannes was working as an intern at Daimler Trucks (2009) within the engine development department and spend one Semester at the University Dublin College (2011) to focus on his innovation master. Johannes joined FEV Consulting in 2012 as a Consultant with focus on Technology Roadmapping and Market Strategies. Since 2020 Johannes is leading the Munich office in Germany and is the head of "Market Opportunity Strategies", which helps customers to sharpen and enhance their business portfolio, adapt to current and future challenges and identify attractive new product and business opportunities.

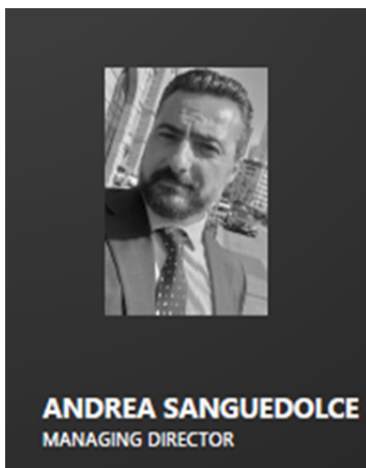


Thomas Lüdiger studied business administration and mechanical engineering at the RWTH Aachen University with a major in Energy Engineering receiving his Master's degree in 2014. During his studies Thomas worked as an intern at BMW in Munich (2011/12) as well as in the FEV Consulting US branch in Detroit (2013). After his return to Germany he joined FEV Consulting as a Consultant in 2014 in the Aachen (Germany) office. Since 2021, Thomas is the Head of Propulsion System Strategies for the FEV Group, supporting clients to develop new product portfolios and business strategies to master the transition of the automotive industry towards e-mobility.



Mirko Engelhard studied business administration and mechanical engineering at the RWTH Aachen University with a major in Automotive Engineering and Transport receiving his master's degree in 2015. During his studies Mirko worked as an intern at Daimler in Stuttgart (2012) as well as at the FEV China branch in Dalian (2014). After his return to Germany, Mirko joined FEV Consulting as a Consultant in 2015. After several years in the Aachen and Munich offices, Mirko is now located in Cologne and leads the business circle "Connected & Automated Mobility & Smart Cities". As part of this role, he supports vehicle manufacturers, suppliers, governmental entities and service providers from strategy to deployment of future mobility products and services.

MODERATOR:



Andrea Sanguedolce, 46, graduated in Aerospace Engineering. Career started in Fiat in 1999, since 2016 he has held the position of CEO of FEV Italia, a company that he has helped to grow from a staff of 3 employees in 2008 to over 170 today. Many the initiatives carried out by Andrea Sanguedolce which have led FEV Italia to play a leading role in the fields of research and development of the Italian system are significant: Shareholder of Italian Manufacturing Competent Center CIM 4.0, founder together with the University of Bologna, of the Green Mobility Research Lab for the development of technologies related to Connected and Autonomous vehicles, partnership agreement with Politecnico of Turin within Energy Center initiative

For Information

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