



Think **Up** – Advanced ICT  
Solutions from Torino  
Piemonte

*International companies and public  
organisations meet Italian ICT*

## International Key Player Profile Form Enrolment Form

(Please answer all questions)

Working language: English

THE BEST OF  
MADE IN ITALY



Company name	City for Trading & Contracting
Address	15th , Ahmed Orabi St., Mohandeseen-GIZA
Post code, City, Country	12411 , GIZA-EGYPT
Date of Establishment	Yearm, 2000
Turnover 2014 in euro (€)	~ 2 million euro
Nr of employees	~ 90 people
Website	www.neoctcpst.com
ICT sectors you deal with: please highlight in bold	Agrofood <b>Automotive</b> BMP <b>Business management System</b> <b>Consultancies</b> <b>Educational</b> Energy Environment <b>e-Government</b> <b>e-Health</b>



	<p><b>Finance &amp; Digital Payments</b>  <b>Intelligent Transport System &amp; Logistics</b>  Mobile Apps  Multimedia  <b>Retail</b>  <b>Security</b>  Smart Energy &amp; Smart Building  Tourism &amp; Digital Media  <b>Utilities</b></p> <p>Other - please detail :<b>All ministries , government , Egyptian Army &amp; Service Bureau's</b>  All above sectors are of interest .....</p>
Description of your activity	<ul style="list-style-type: none"> <li>• Office &amp; Banking Automation</li> <li>• Paper Handling &amp; finishing solutions</li> <li>• Document security and locations security</li> <li>• Output management SW solutions</li> <li>• Retail automation</li> <li>• Vat collection systems &amp; Authentication solutions</li> <li>• Integrated outsourcing solutions</li> </ul>
Please detail the products you deal with (and related brands): - typology - range	<ul style="list-style-type: none"> <li>• Teller multifunction scanners from MUSA_ITALY</li> <li>• Plastic card processing from CIM_ITALY</li> <li>• Paper handling,VAT Systems &amp; Logistic services from NEOPOST_FRANCE</li> <li>• Folding/Inserting High production machines from BOWE_SYSTEC_GERMANY</li> <li>• High Production Scanning/Microfilming from INOTEC_GERMANY</li> </ul>
Segment of the market of the products you deal with	<ul style="list-style-type: none"> <li>• BANKS</li> <li>• Telecom</li> <li>• Government</li> <li>• Ministries</li> <li>• Retail</li> <li>• Utilities</li> <li>• Service Bureau's</li> </ul>
Please indicate whether you have your own brand/s	Yes , we have our own developed SW for draft check printing called " <b>CTC Corporate Check SW</b> "
Geographic areas covered	<ul style="list-style-type: none"> <li>• All Around EGYPT covered by <b>CTC_EGYPT</b></li> <li>• All Arab and Gulf Countries covered by our regional office in RIYADH-KSA = <b>CTC_KSA</b></li> </ul>

Please indicate if you are already sole agent of foreign products	<b>Yes</b> , we are the exclusive sole agent for : <ul style="list-style-type: none"> <li>• MUSA_ITALY</li> <li>• NEOPOST_FRANCE</li> <li>• BOWE_SYSTEC_GERMANY</li> <li>• INOTEC_GERMANY</li> <li>• ICS_GERMANY</li> </ul>
Please indicate if you have contacts with foreign companies. If yes, indicate the country/ies	Yes , for example: <ul style="list-style-type: none"> <li>• CIM_ITALY</li> <li>• INCOM_GERMANY</li> <li>• MICROBOX_GERMANY</li> </ul>
Please indicate your customers' characteristics.	<ul style="list-style-type: none"> <li>• End Users</li> <li>• Resellers</li> <li>• Business Partners</li> <li>• Service Bureau's</li> </ul>
Please indicate if you have already worked with Italian companies. If yes, which ones?	<b>YES</b> , <ul style="list-style-type: none"> <li>• MUSA_ITALY</li> <li>• CIM_ITALY</li> </ul>
Please indicate sub-sectors you are mostly interested in (please highlight in bold)	Agrofood Automotive BMP <b>Business management System</b> Consultancies Educational Energy Environment <b>e-Government</b> e-Health <b>Finance &amp; Digital Payments</b> Intelligent Transport System & Logistics Mobile Apps Multimedia <b>Retail</b> <b>Security</b> Smart Energy & Smart Building Tourism & Digital Media <b>Utilities</b>  Other - please detail..... All above sectors are of interest .....

<p>Please indicate products/services/processes solutions you are looking for</p>	<ul style="list-style-type: none"> <li>• Security Access and remote monitoring systems</li> <li>• Call center establishment</li> <li>• Vat collection and Fiscal authentication solutions</li> <li>• Teller automation solutions</li> <li>• Document management SW solutions</li> <li>• New creative technological idea's</li> </ul>
<p>Please indicate which kind of cooperation you would be more interested in: (i.e. Partnerships, Distributor / agent, Joint venture, System Integrator, Supplier)</p>	<ul style="list-style-type: none"> <li>• Partnership</li> <li>• Agent</li> <li>• Joint Venture System Integrator</li> </ul>
<p>Please give further useful information</p>	<p>Currently in Egypt , we do have a promising opportunities for Mega size projects and in specific with the government , and this require a kind of partnership and a mutual co-funded projects</p>
<p>Please give the specific purpose of your visit to Italy</p>	<p>Enlarging business co-operation with Italian manufacturers and suppliers</p>
<p>Please indicate your future projects and goals. What kind of sectors, solutions and technologies you are planning / wish to develop, but have not found yet the support to do so</p>	<ul style="list-style-type: none"> <li>• Mega size projects with the government related to the teller and remote site automation , e-transaction and less paper work activities and this require a kind of partnership with companies that have a wide portfolio and solutions i.e, a system integrator or a holding company with multi activities and solutions</li> </ul>