

# BUYERS' DAYS: B2B programme for the textile sector

Milan and Biella, 19th - 20th september 2024

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On the occasion of the 62nd edition of FILO, Piemonte Agency will organize a b2b programme, devoted to the textile sector (**yarns, fabrics for fashion, home textile and textile accessories**).

The activity will take place in Milan and Biella, on 19<sup>th</sup> – 20<sup>th</sup> September 2024; the b2b meetings will be realized both during Filo fair, with some exhibiting companies, and in Biella.



*You will experience the textile top tradition of the Biella District, the cradle of the m tradition in Italy where companies such as Ermenegildo Zegna, Loro Piana, Piacenz many more worldwide famous brands were born.*

*The event is organized under the framework of the TEXTILE INTEGRATED SUPPLY CHAIN PROJECT 2023-2024 promoted by Regione Piemonte (Regional Government), co-funded by the European Regional Development Fund 2021-2027 and carried out by Piemonte Agency.*

## PROGRAMME

- **September 18<sup>th</sup>**: arrival in Milan and transfer by car to the hotel

- **September 19<sup>th</sup>**: visit to **Filo Exhibition** in Milan and B2B meetings with exhibiting companies, in the afternoon transfer to the hotel in Biella
- **September 20<sup>th</sup>**: b2b meetings in Biella (in a dedicated location and/or company visits)
- **September 21<sup>st</sup>**: departure from Biella

The Project will cover travel and accommodation costs for n. 1 person of your company (flight ticket in economy class, hotel in Milan and Biella, transfers in Italy, some meals).

**Should you be interested in taking part to the event, please fill in the Company Profile attached here and send it to [textile@centroestero.org](mailto:textile@centroestero.org).**

[Stampa](#)

## Informazioni utili

- **Data iniziativa:** 19.09.2024 / 20.09.2024
- **Città:** Milan - Biella ( )
- **Data inizio iscrizioni:** 10.07.2024
- **Orario inizio iscrizioni:** 09:00
- **Data fine iscrizioni:** 31.07.2024
- **Orario fine iscrizioni:** 18:00

## Per informazioni

### Centro Estero per l'Internazionalizzazione

via Nizza 262 int. 56  
Polo Uffici Lingotto  
10126 Torino (TO)

Team *Textile*  
Tel. +39 011 6700.639/503/634  
Email: [textile@centroestero.org](mailto:textile@centroestero.org)